



FACT SHEET

ABOUT

The Standard, located in the heart of downtown Scottsdale's thriving cultural social hub, offers unique apartment homes that draw inspiration from mid-century modern style to appeal to those looking for a luxurious, boutique style living experience, where retro meets sophistication. Like the adjacent Hotel Valley Ho, an iconic 1950s landmark, The Standard blends elements from this era with sophisticated state-of-the-art amenities.

PROPERTY

- Three stories
- 134 units
- Developer: Trinsic Residential Group
- Management: P.B. Bell
- Architect: ORB Architects
- Scottsdale's only luxury apartment community tied to a hotel
- Expansive skyline views of downtown Scottsdale, Camelback Mountain and Arizona Canal
- Planned for completion February 2016

RESIDENCES

- Eight different floor plans
 - One-, two-, three-bedroom apartment and penthouse homes
 - Ranging from 650 to 1,750 square feet
 - Leases starting at \$1,400 to \$5,000
- Finishes
Nine-foot ceilings, hard wood flooring, ceramic tile in baths, quartz countertops, Energy Star stainless steel appliances, full-sized Whirlpool Energy Star front-load washers and dryers, spacious walk-in closets, private patio or balconies, double vanities, frameless walk-in showers, recessed can lighting.

AMENITIES

Lifestyle

- Resident social lounge with equipped kitchen and full-service coffee bar
- Resort-style swimming pool and spa
- Rooftop sky terrace with poolside cabanas and SunBrite TVs
- 110" Quad-screen television
- Outdoor kitchen and grilling area
- Indoor and outdoor fireplaces
- Fitness center
- Beach cruiser bicycle loaner program
- Bicycle repair and storage facility
- Pet-friendly community with dog grooming station
- Electric car charging stations
- Valet trash service and onsite recycling

- Underground parking garage
- Controlled-access community

Access to Hotel Valley Ho Amenities

- OH Pool
- VH Spa
- Room service
- Personal Training

LOCATION

- Located in the heart of Old Town Scottsdale
- Adjacent to Hotel Valley Ho
- Centrally located near notable shopping destinations
 - Ex. Scottsdale Fashion Square
- Scottsdale Art Walk
 - Ex. Scottsdale Waterfront, 30 art galleries and museums
- Scottsdale Stadium, home to the San Francisco Giants Spring Training
- Downtown Scottsdale Entertainment District with more than 70 nightclubs
- Walk to more than 200 restaurants and bars

CONTACT

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